

# URBAN RENEWAL

## Conference and Workshop



Sponsored By

Newark Economic Development Committee

Newark Commission for Neighborhood Conservation and Rehabilitation

Associated Community Councils, Inc.

ESSEX HOUSE, NEWARK, MAY 6, 1959

## *This Conference*

and Workshop is planned to give practical information on the various facets of the Urban Renewal problem as faced by architects, builders, engineers, investors, lending agencies, lease owners and neighborhood citizens.

The subject matter to be handled will include:

1. *Financial Aid*—Much emphasis on Federal aids—PHA (Sections 220, 221), FNMIA, CFA, FEDA, etc.—how to run the "aid tape" etc. New ideas and operation of private lending institutions, private development funds, building corporations. How local community groups build on help. Taxes and other inducements to aid aids and profits. How to overcome financing bottlenecks.

2. *Opportunities in Urban Renewal*—Core histories of what has been done in renewal—all types—new construction and rehabilitation—and its profits. How profits from renewal planning can make financing, construction and sales business less severe.

3. *New Urban Renewal Programs Begin*—Urban renewal involves and needs "City Hall." City Hall needs help in getting started and in keeping the program alive. Private and public aid available to get rolling—publications, technical aids, evaluations, case histories, etc. How to secure and secure financial, political, physical, social, legal, and "voted income" objections and bottlenecks. The ABC's of getting started. Who does what and why?

4. *How to Find and Lead Public Opinion*—When should the builder enter the urban renewal process? Who should do the planning? Who does what in development—utilities, streets, site grading, etc. Communication—with City Hall, officials, politicians, private agencies, people, citizen groups.

5. *Rehabilitation*—What are the problems and profits in rehabilitation? What type of organization is needed? Many builders are giving less rehabilitation work and one historian will show the ABC's of how to run a successful operation.

Panel members will be on the stage for open discussion.

## *Program*

GENERAL SESSION—2:00 P.M. • REGISTRATION OXFORD-CAMBRIDGE ROOM

INVOCATION—(Dr. Homer) C. Hagaman, Pastor, North Reformed Dutch Church

WELCOME—Agnes Calmes, Chairman, NCNCR

KEYNOTE ADDRESS—R. Bruce Palmer, Chairman, NEDC

## WORKSHOPS

2:30 P.M. - 4:30 P.M.

### PANEL A—BUILDERS AND ARCHITECTS

Leader—Firman G. Lorsch, NCNCR  
Asst. Leader—Martin J. Boggs, ACC  
Recorder—William L. Brode, NCNCR

**Panel Members**  
Lewis Corlies, Chairman, National Association of Home Builders, Urban Renewal Council 220.  
William L. Mayne, V. P. for Planning and Redevelopment, Webb and Knapp National Corp.  
Jack Hansen, Vice Chairman, Build America Every Committee of the National Association of Real Estate Boards.

### PANEL B—INVESTORS AND REALTORS

Leader—Paul F. Finkler, NCNCR  
Asst. Leader—Robert Cole, ACC  
Recorder—Charles I. Wolcott, NCNCR

**Panel Members**  
Thomas F. Cooper, President, Housing Corporation, Inc.; Member of the Board of Directors of ACTION; Chairman, ACTION's Home Builders Committee; Past President, National Association of Home Builders.  
Bernard Laskowski, Executive Director, ACTION Housing, Inc., Pittsburgh, Pa.  
George F. Havel, Jr., President, Buffalo Redevelopment Foundation, Inc.

### PANEL C—NEIGHBORHOODS

Leader—Mrs. E. Neal Owsen, ACC  
Asst. Leader—Kathleen Griffin, NCNCR  
Recorder—Mr. Chinn, ACC

**Panel Members**  
Leonard J. Casperick, Director, Rehabilitation and Construction Branch, Urban Renewal Administration (HREFA).  
H. Gordon Swann, Executive Director, Citizens Action Committee, First Street, Conn.

## RECEPTION AND DINNER

ELIZABETHAN ROOM—6:00 P.M.

PRESIDING—Frederick F. Gould, Vice Chairman, NEDC

INVOCATION—Rev. Edward J. Fleming, Dean, St. Ann's Hall, Newark, Jersey City

### REPORTS

Panel A—William C. A. Smith, NCNCR  
Panel B—Paul F. Finkler, NCNCR  
Panel C—Mrs. E. Neal Owsen, ACC

### ADDRESS

James W. Bauer,  
President, ACTION

\*TODAY FOR REMARKS AND ANSWERS OFF\*

### GREETINGS

Leo P. Carlini,  
Mayor, City of Newark

REPRODUCTION—By E. Kibler, Temple Street, Jamaica

